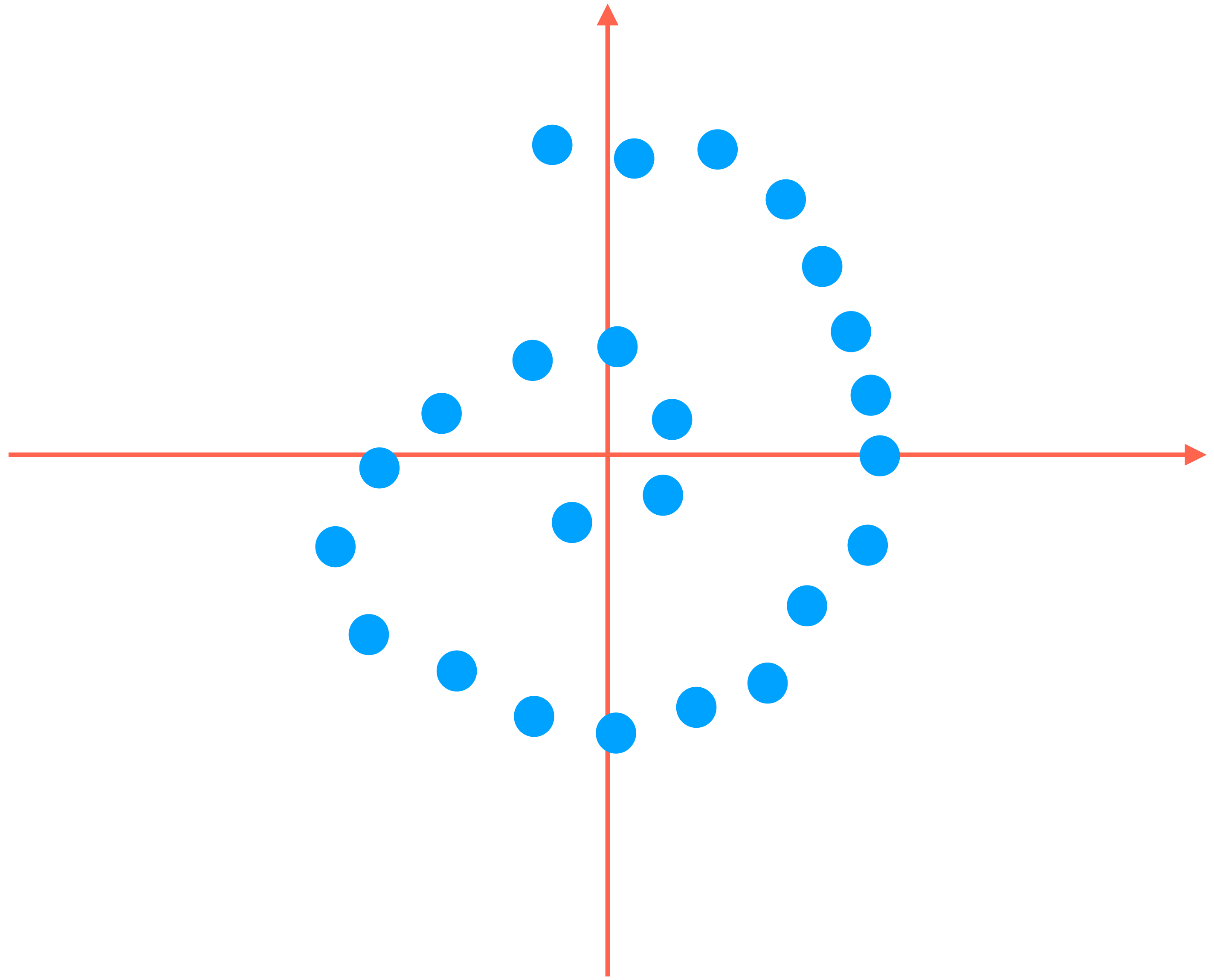
PCA reorients data so axes explain variance in “decreasing order”
➔ can “flatten” (*project*) data onto a few axes that captures most variance

Image source: http://4.bp.blogspot.com/-USQEgoh1jCU/VfncdNOETcI/AAAAAAAAGp8/Hea8UtE_1c0/s1600/Blog%2B1%2BIMG_1821.jpg

2D Swiss Roll



PCA would just flatten this thing and
lose the information that the data actually lives on a 1D line that has been curved!

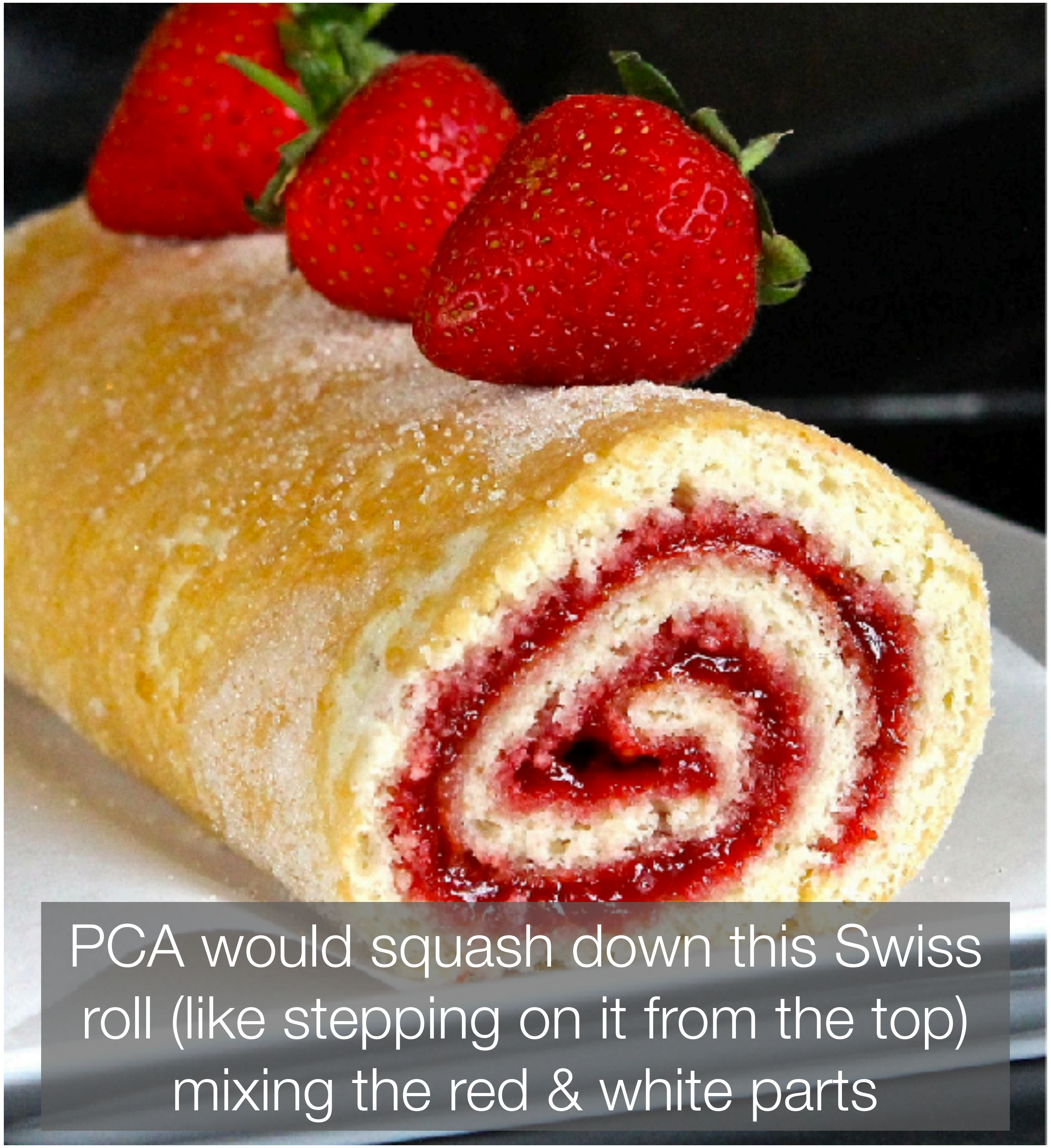
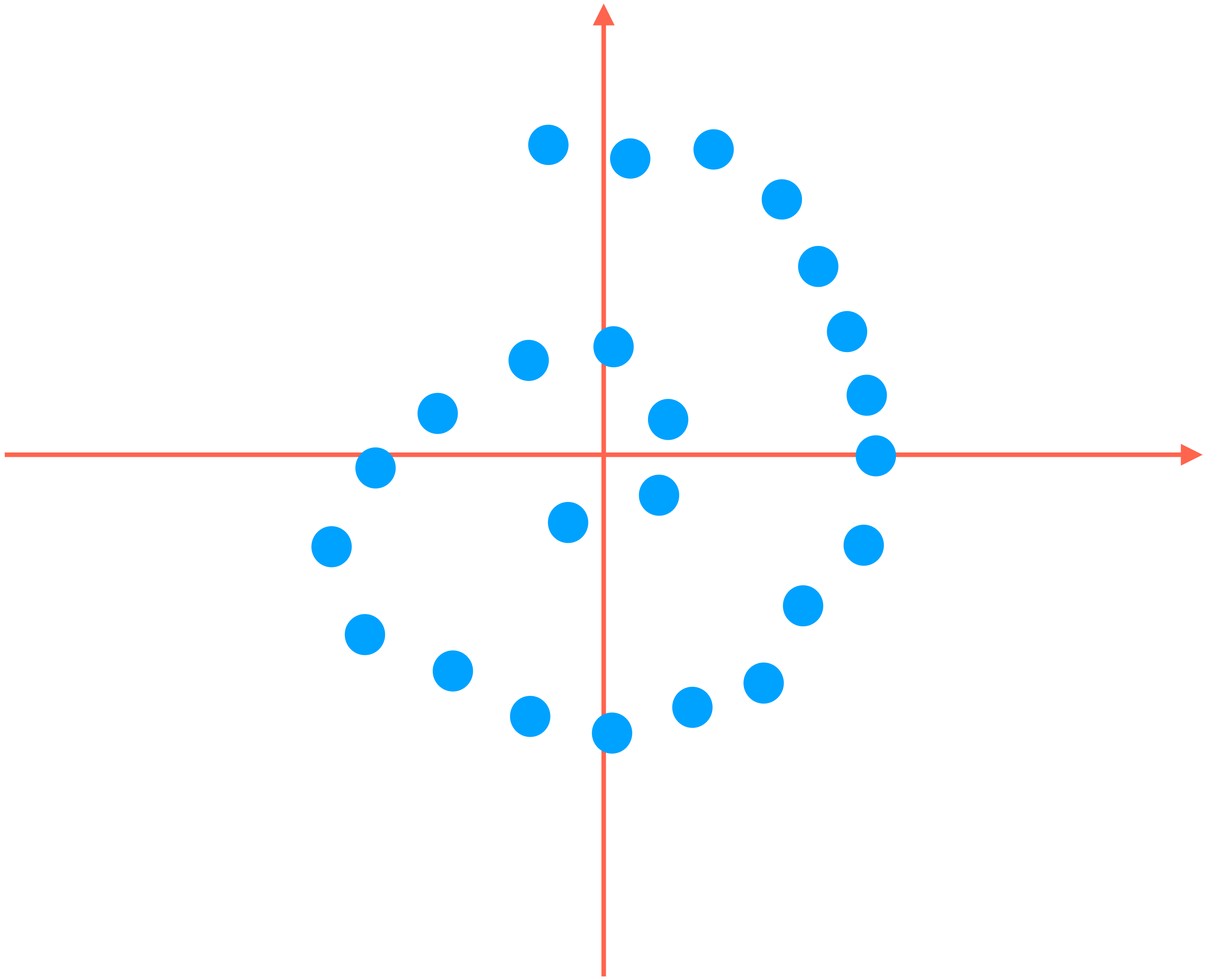
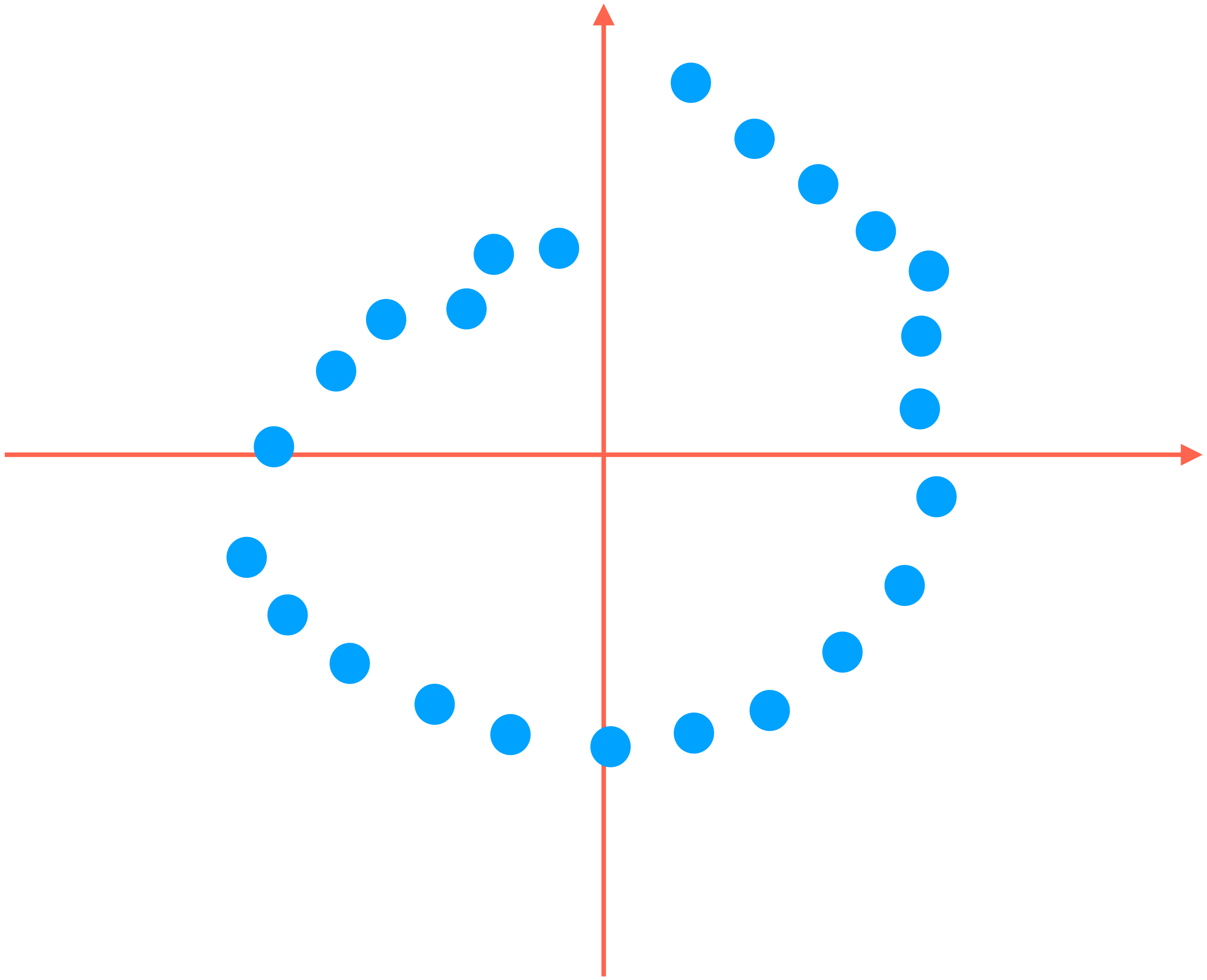


Image source: http://4.bp.blogspot.com/-USQEgoh1jCU/VfncdNOETcI/AAAAAAAAGp8/Hea8UtE_1c0/s1600/Blog%2B1%2BIMG_1821.jpg

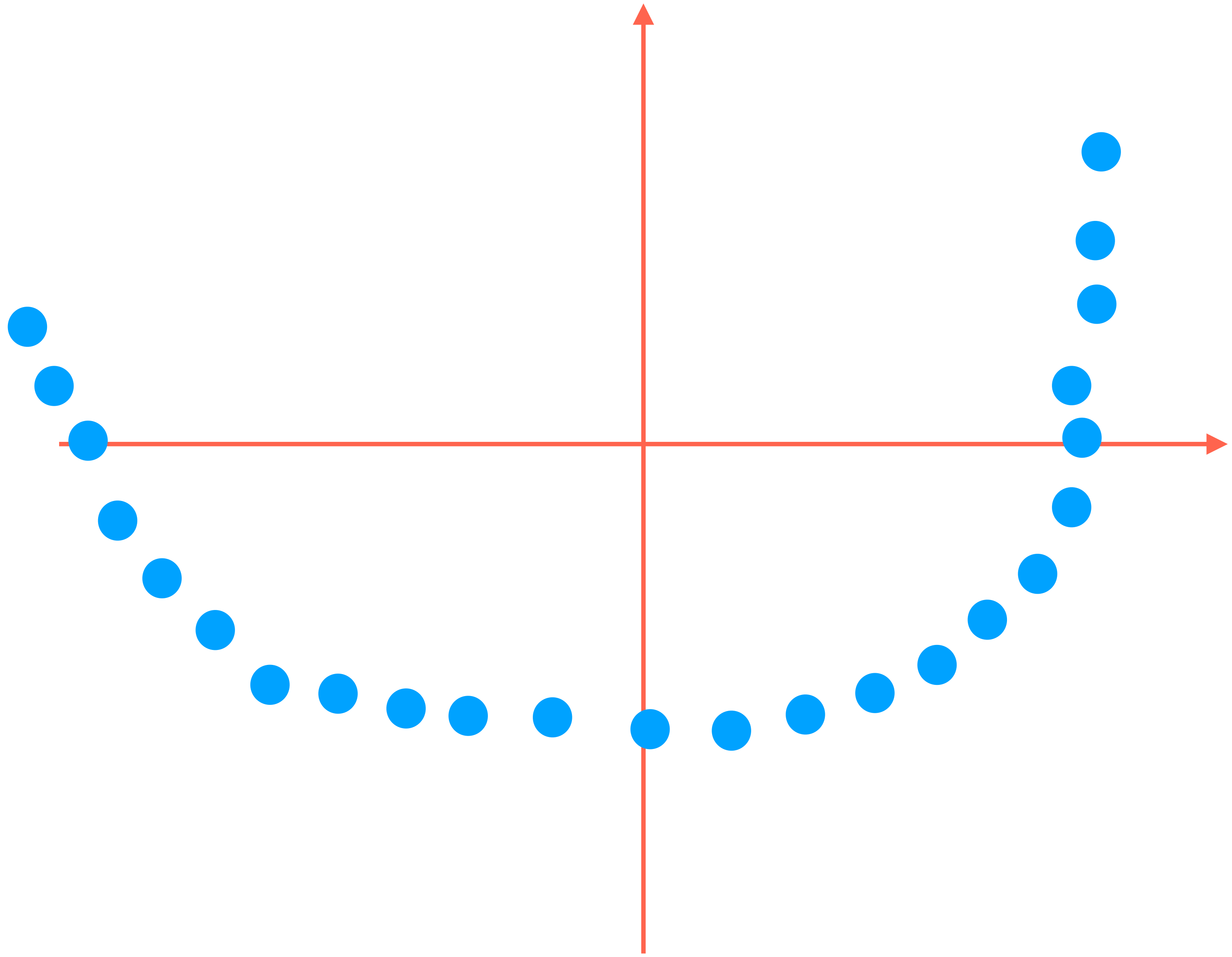
2D Swiss Roll



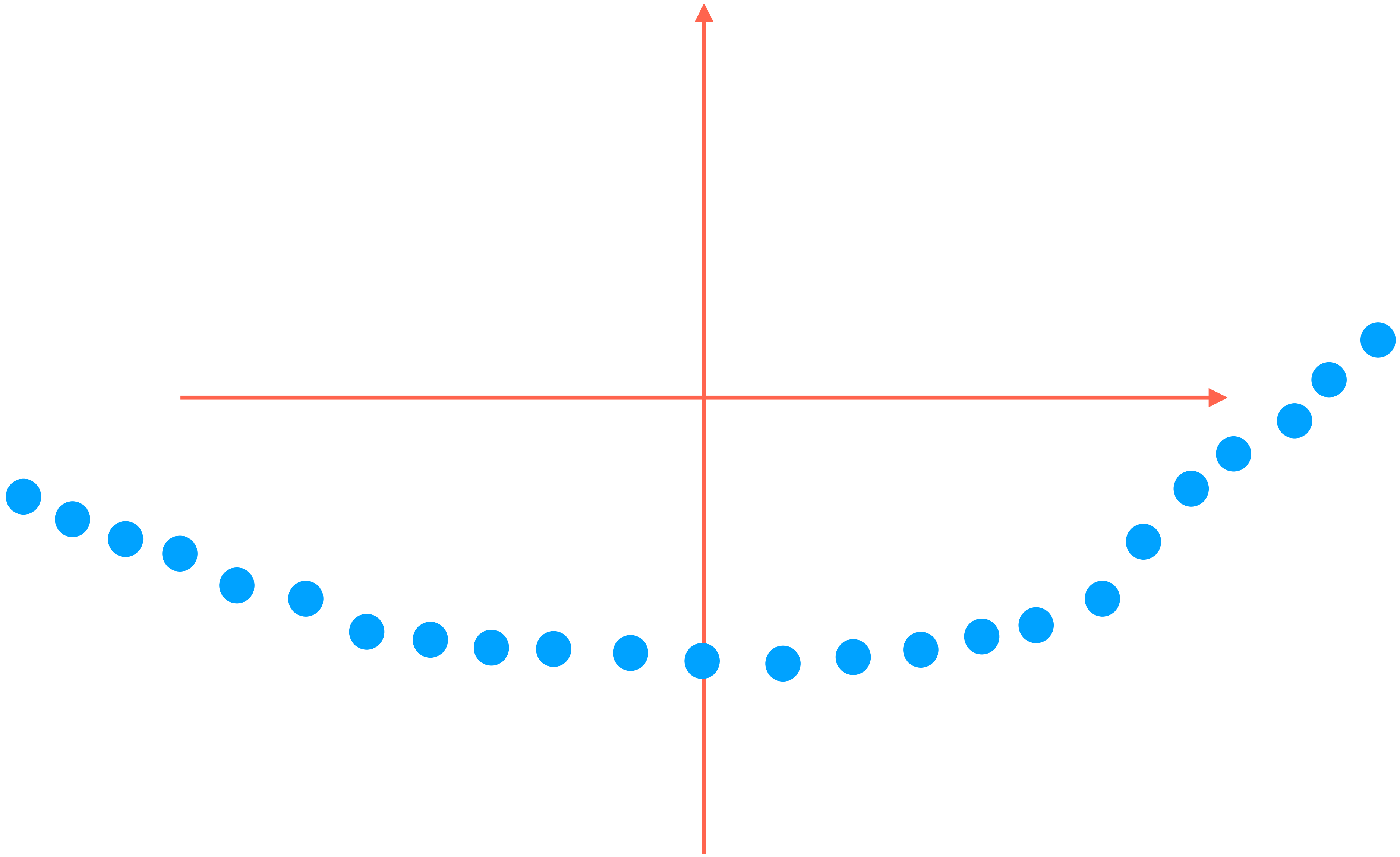
2D Swiss Roll



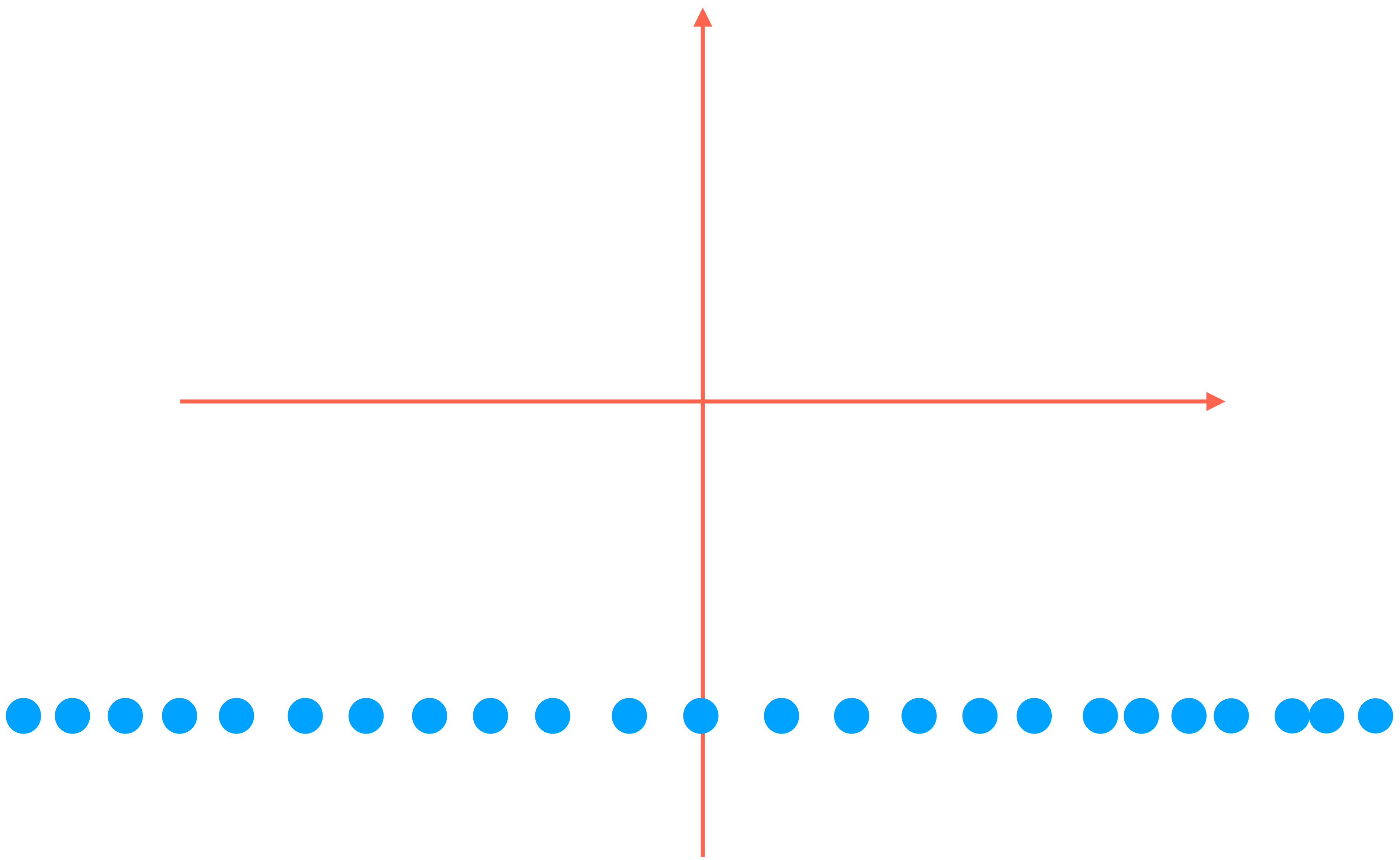
2D Swiss Roll



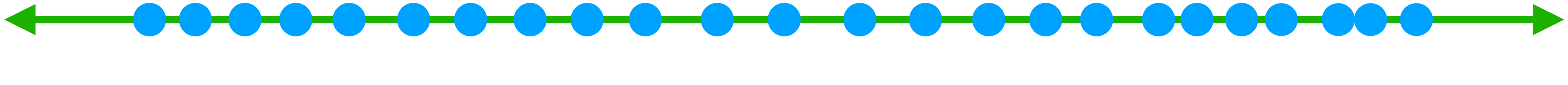
2D Swiss Roll



2D Swiss Roll

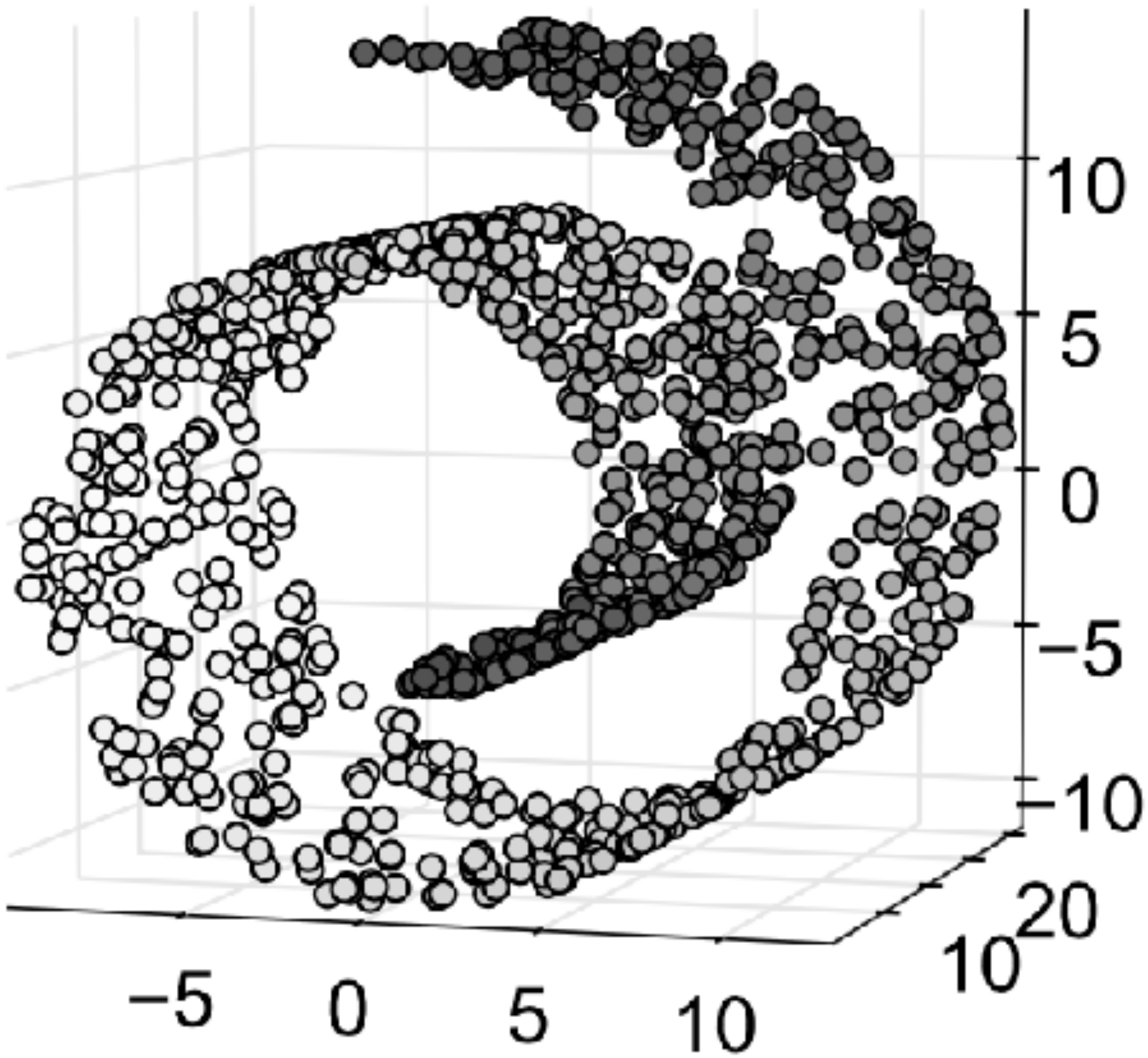


2D Swiss Roll



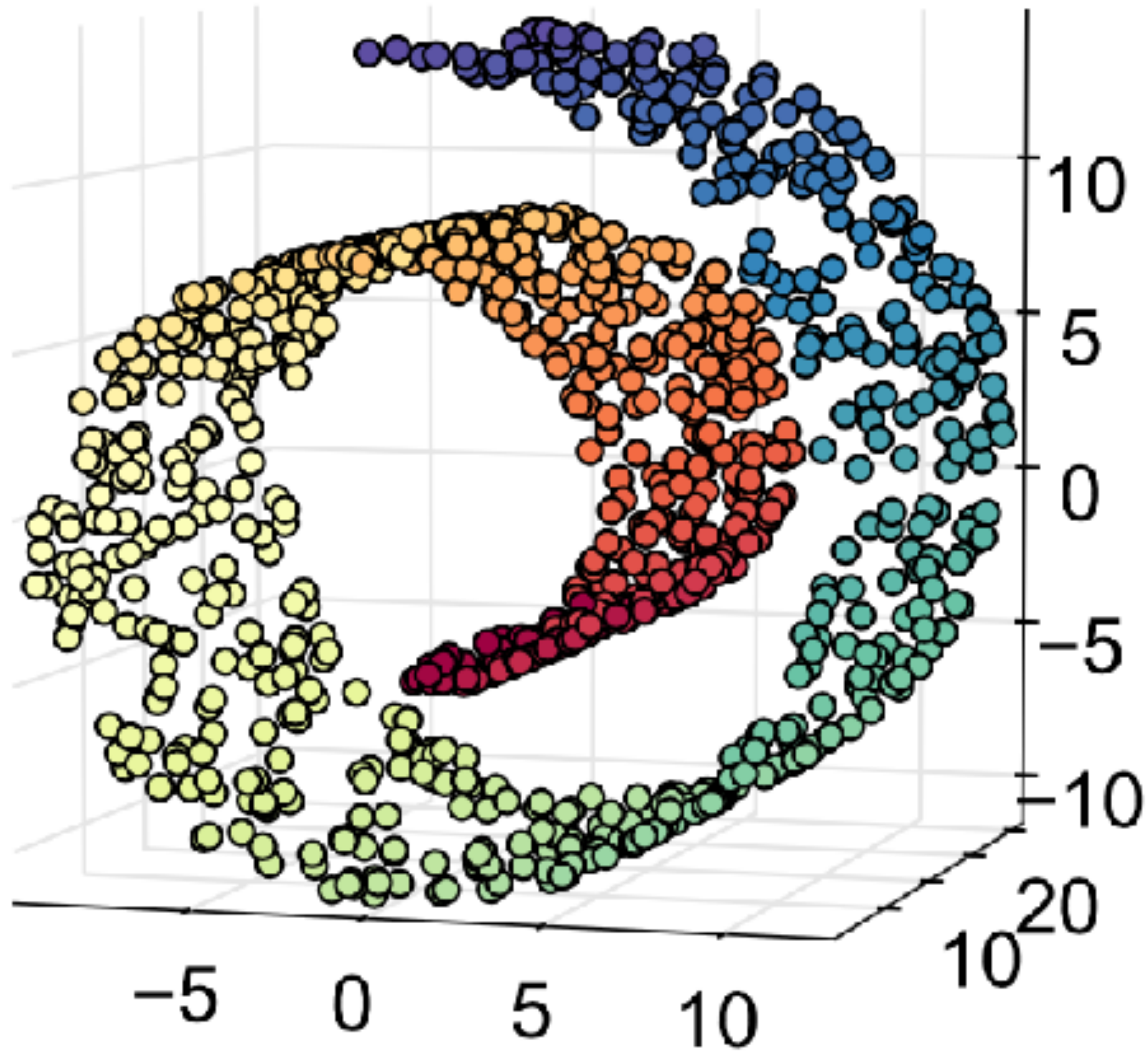
This is the desired result

3D Swiss Roll



Projecting down to any 2D plane puts points that are far apart close together!

3D Swiss Roll

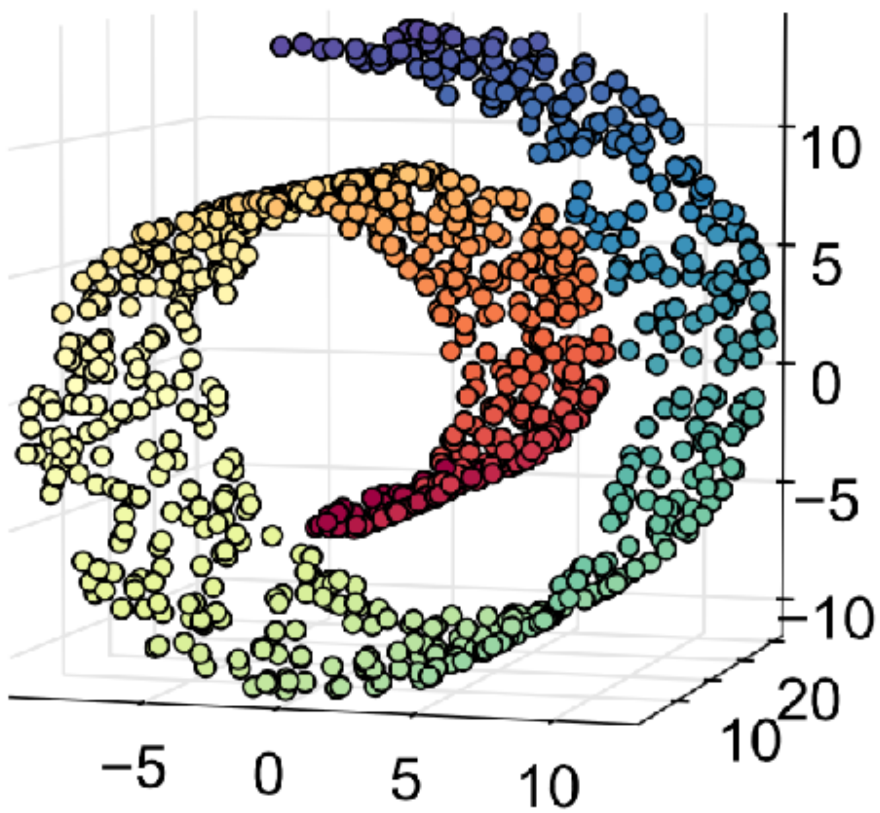


Projecting down to any 2D plane puts points that are far apart close together!

Goal: Low-dimensional representation where similar colored points are near each other (we don't actually get to see the colors)

Manifold Learning

- Nonlinear dimensionality reduction (in contrast to PCA which is linear)
- Find low-dimensional "manifold" that the data live on



Basic idea of a manifold:

1. Zoom in on any point (say, *x*)

2. The points near *x* look like they're in a lower-dimensional Euclidean space (e.g., a 2D plane in Swiss roll)

Do Data Actually Live on Manifolds?

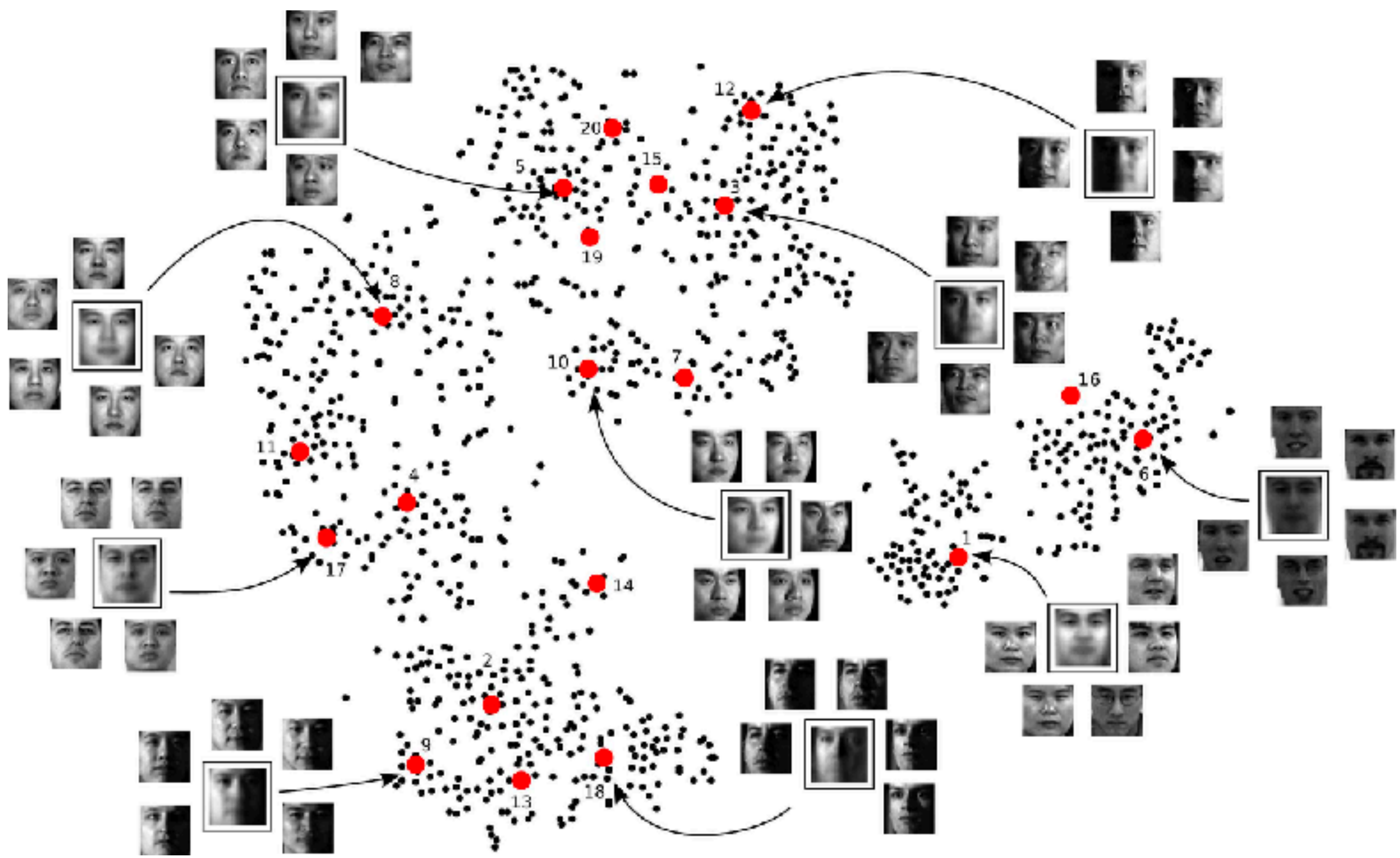


Image source: http://www.columbia.edu/~jwp2128/Images/faces.jpeg

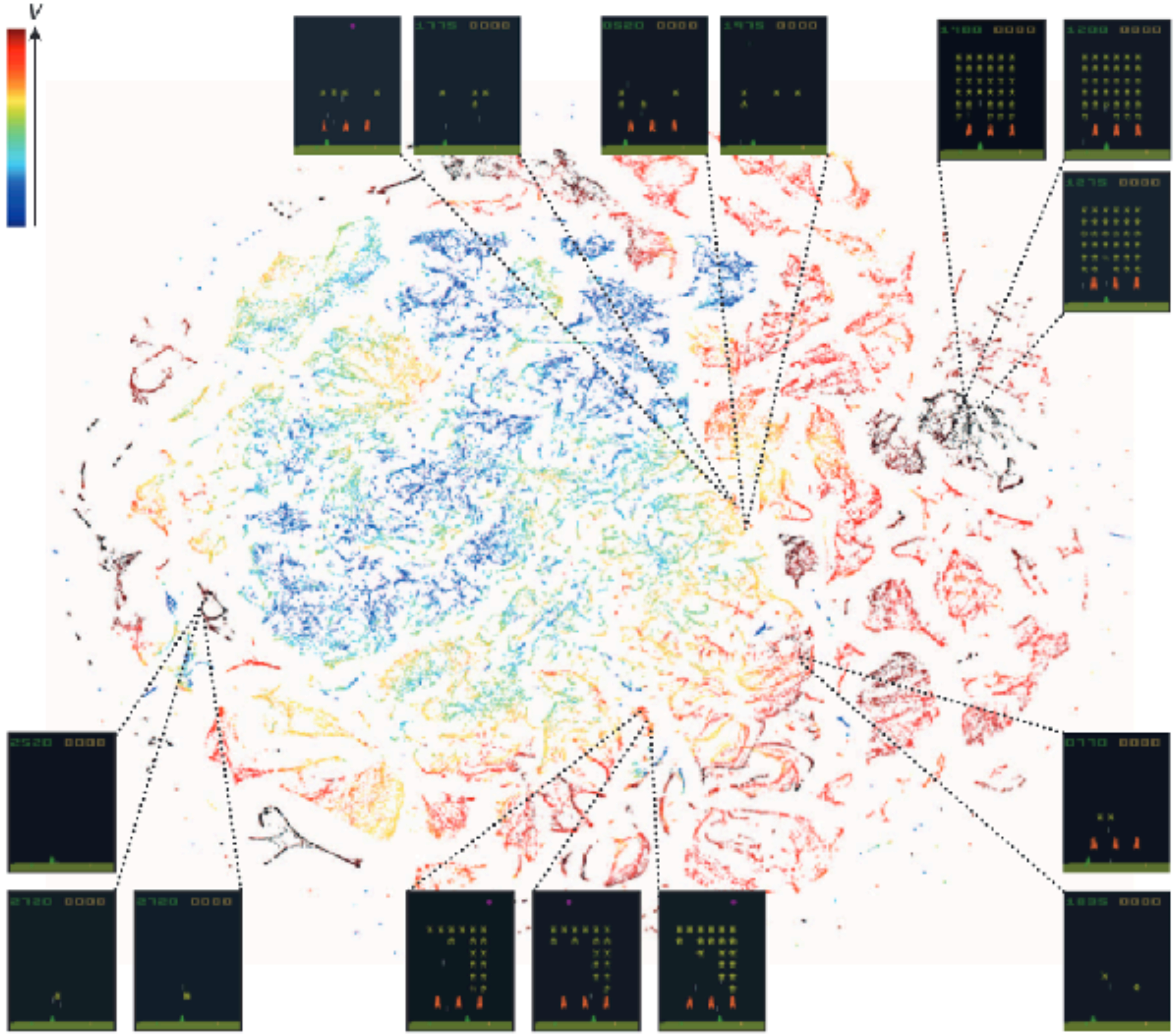
Do Data Actually Live on Manifolds?

Phillip Isola, Joseph Lim, Edward H. Adelson. Discovering States and Transformations in Image Collections. CVPR 2015.

Do Data Actually Live on Manifolds?

Image source: http://www.adityathakker.com/wp-content/uploads/2017/06/word-embeddings-994x675.png

Do Data Actually Live on Manifolds?

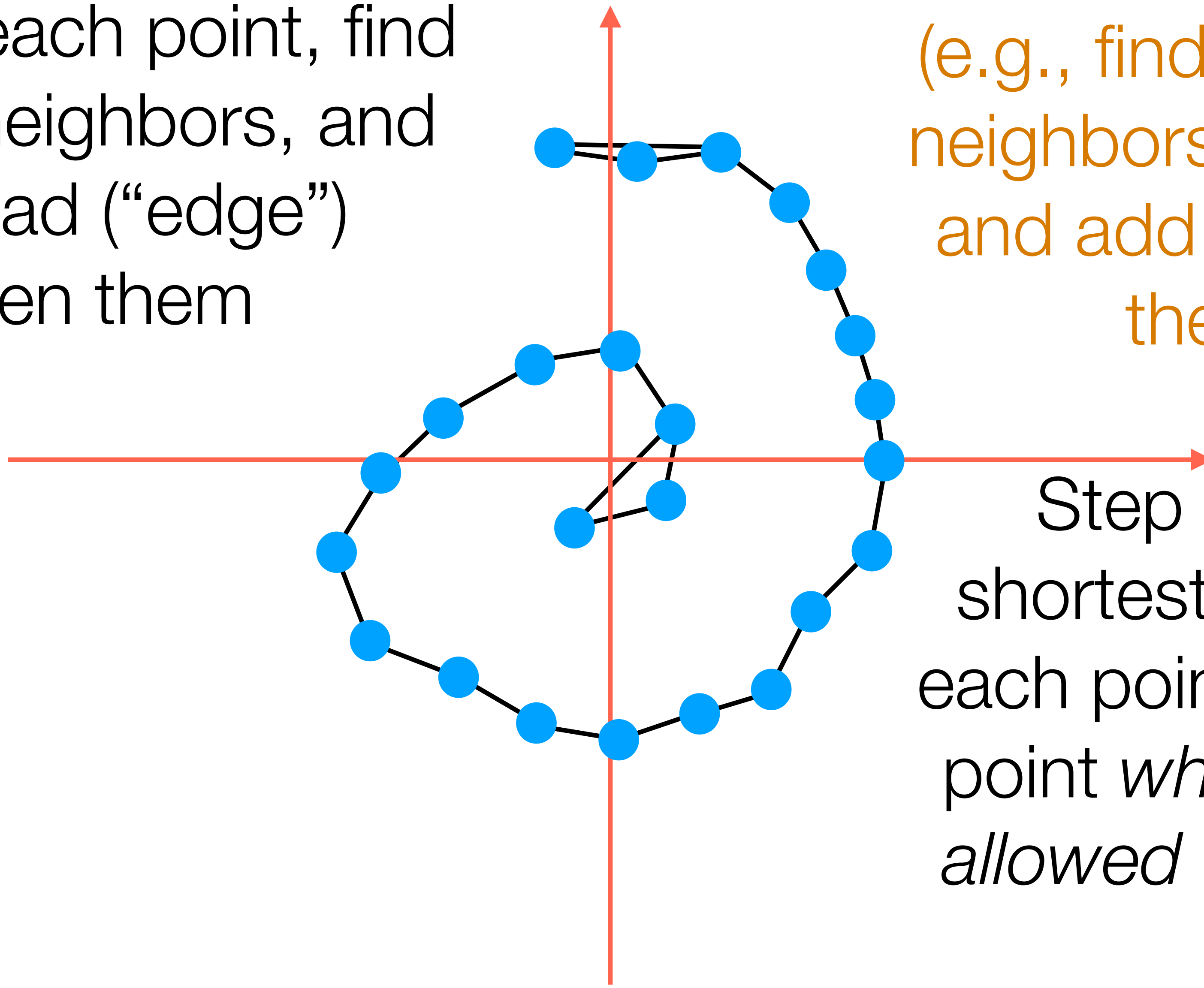


Mnih, Volodymyr, et al. Human-level control through deep reinforcement learning. Nature 2015.

Manifold Learning with Isomap

Step 1: For each point, find its nearest neighbors, and build a road (“edge”) between them

(e.g., find closest 2 neighbors per point and add edges to them)

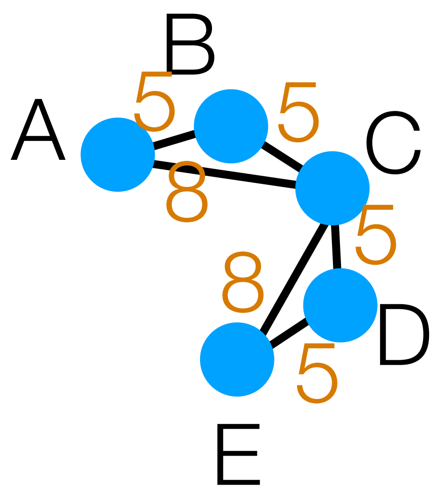


Step 2: Compute shortest distance from each point to every other point *where you’re only allowed to travel on the roads*

Step 3: It turns out that given all the distances between pairs of points, we can compute what the points should be (the algorithm for this is called *multidimensional scaling*)

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

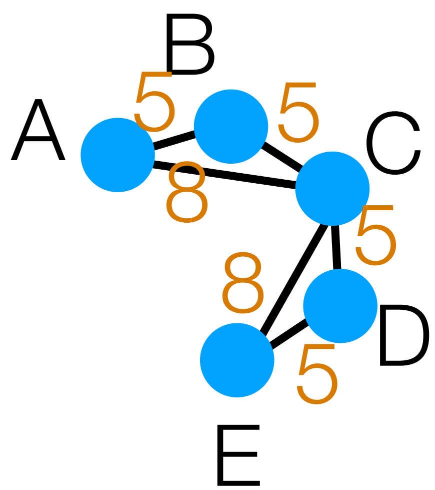
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A					
B					
C					
D					
E					

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

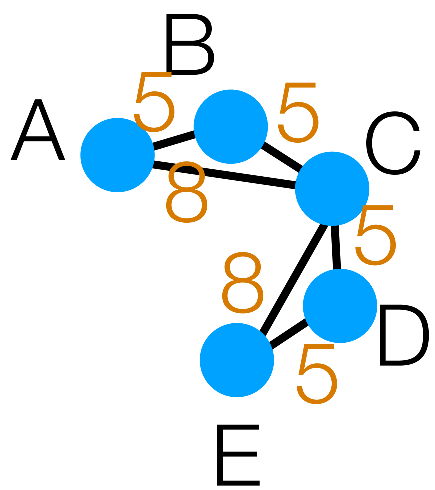
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0				
B		0			
C			0		
D				0	
E					0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

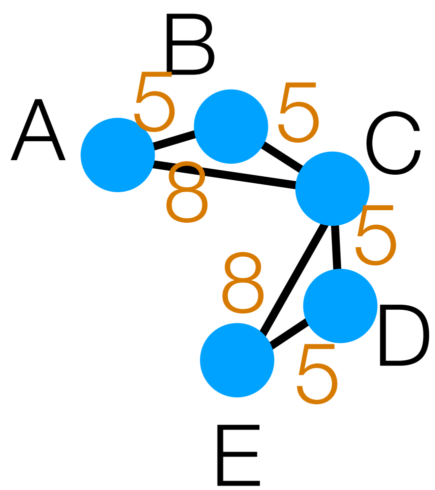
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5			
B		0	5		
C			0	5	
D				0	5
E					0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

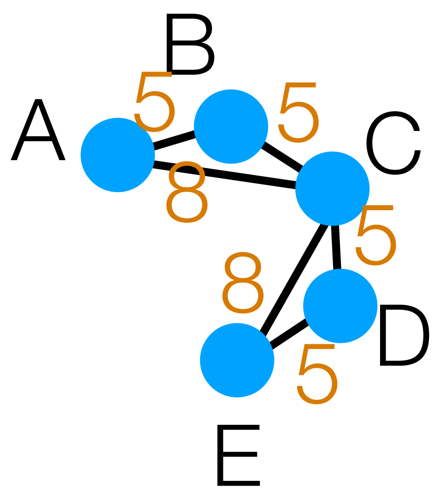
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5	8		
B		0	5		
C			0	5	
D				0	5
E					0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

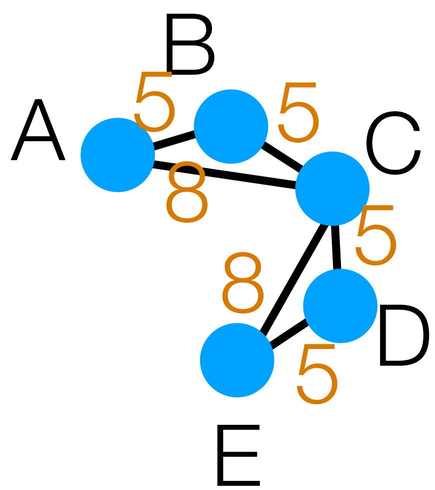
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5	8	13	
B		0	5		
C			0	5	
D				0	5
E					0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

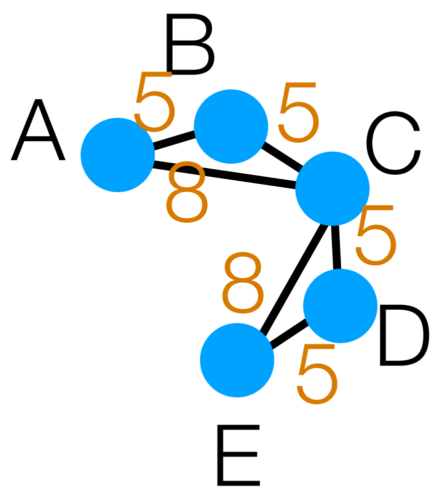
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5	8	13	16
B		0	5		
C			0	5	
D				0	5
E					0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

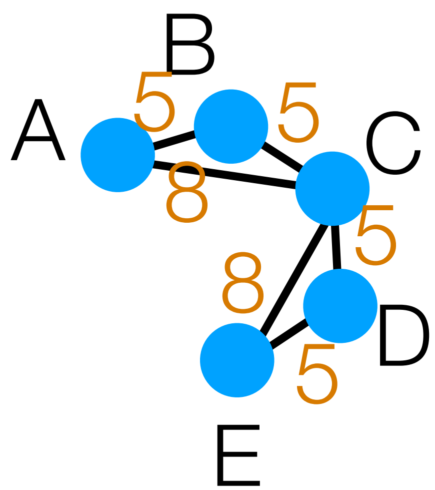
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5	8	13	16
B		0	5	10	
C			0	5	
D				0	5
E					0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

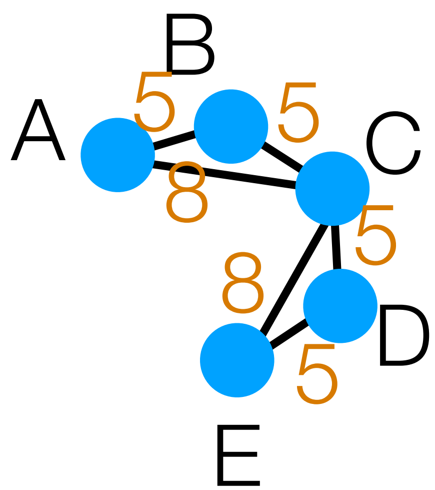
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5	8	13	16
B		0	5	10	13
C			0	5	
D				0	5
E					0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

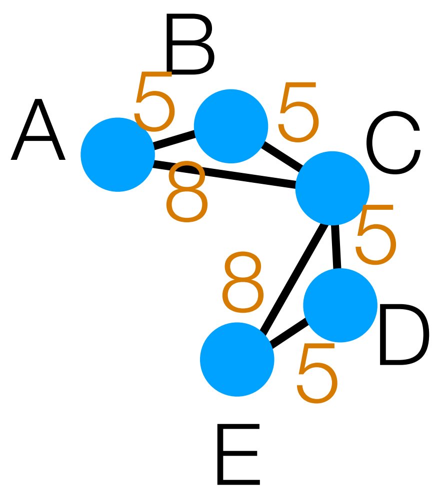
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5	8	13	16
B		0	5	10	13
C			0	5	8
D				0	5
E					0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

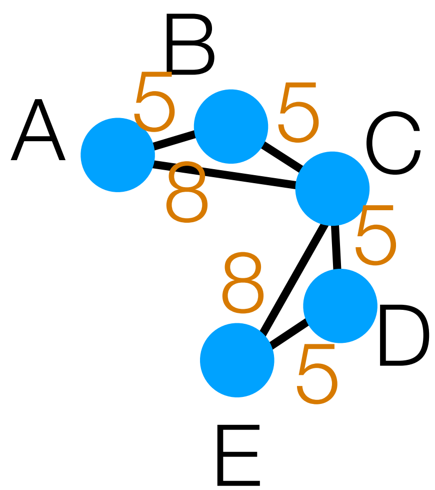
Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5	8	13	16
B	5	0	5	10	13
C	8	5	0	5	8
D	13	10	5	0	5
E	16	13	8	5	0

Isomap Calculation Example

In orange: road lengths



2 nearest neighbors of A: B, C

2 nearest neighbors of B: A, C

2 nearest neighbors of C: B, D

2 nearest neighbors of D: C, E

2 nearest neighbors of E: C, D

Build "symmetric 2-NN" graph (add edges for each point to its 2 nearest neighbors)

Shortest distances between every point to every other point *where we are only allowed to travel along the roads*

	A	B	C	D	E
A	0	5	8	13	16
B	5	0	5	10	13
C	8	5	0	5	8
D	13	10	5	0	5
E	16	13	8	5	0

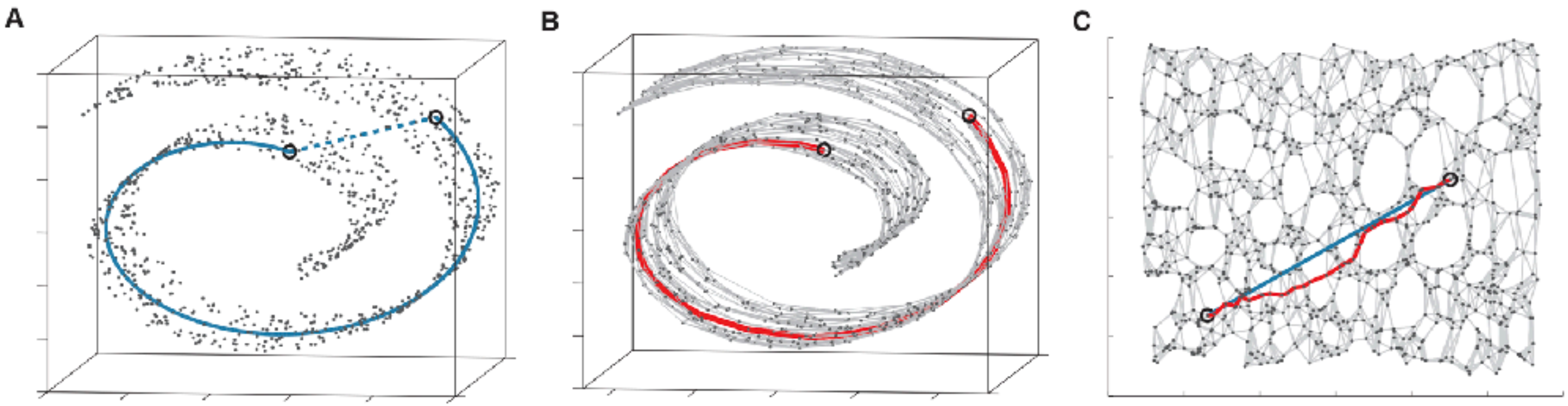
This matrix gets fed into *multidimensional scaling* to get 1D version of A, B, C, D, E

The solution is not unique!

Isomap Calculation Example

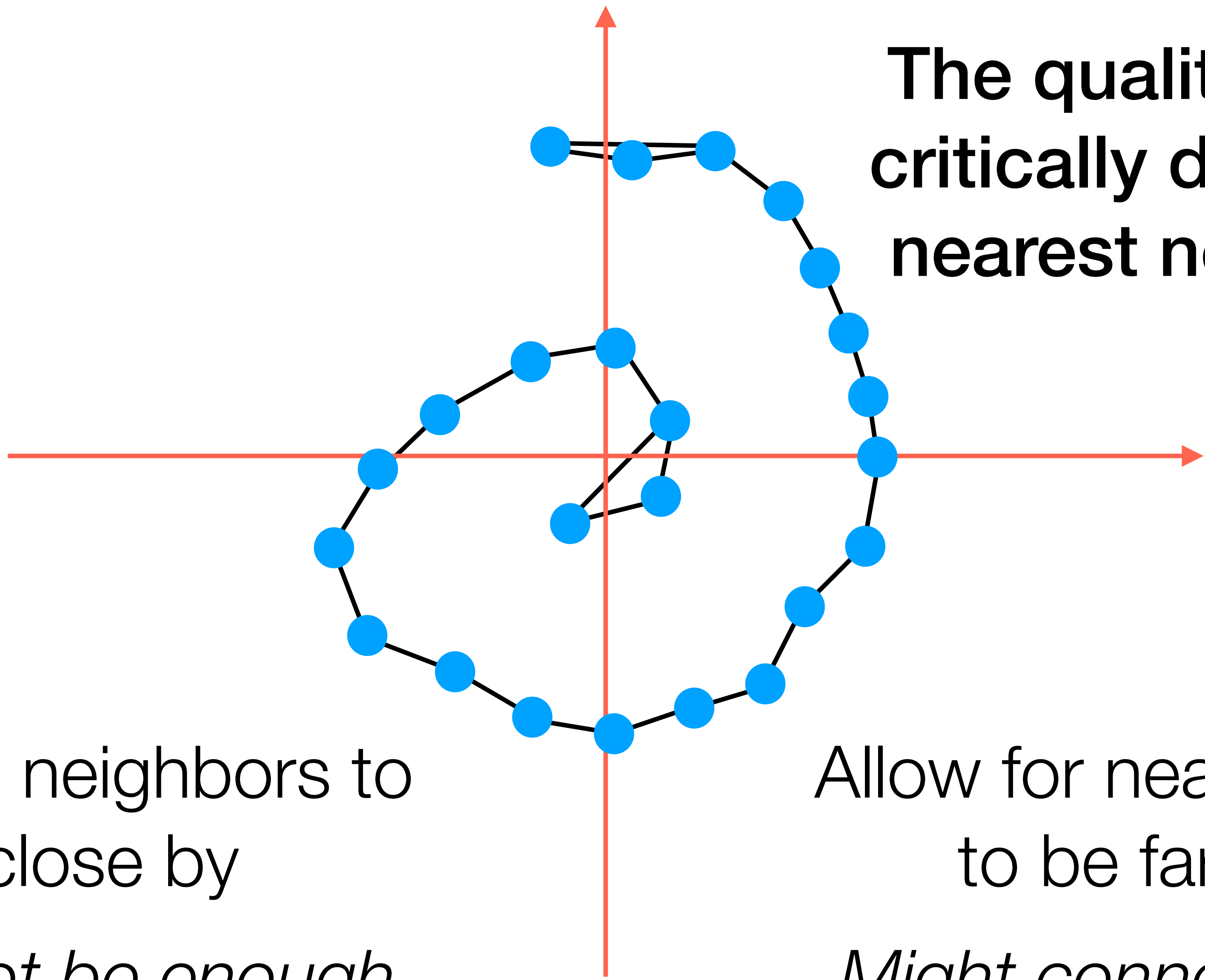
Multidimensional scaling demo

3D Swiss Roll Example



Joshua B. Tenenbaum, Vin de Silva, John C. Langford. A Global Geometric Framework for Nonlinear Dimensionality Reduction. Science 2000.

Some Observations on Isomap



The quality of the result critically depends on the nearest neighbor graph

Ask for nearest neighbors to be really close by

There might not be enough edges

Allow for nearest neighbors to be farther away

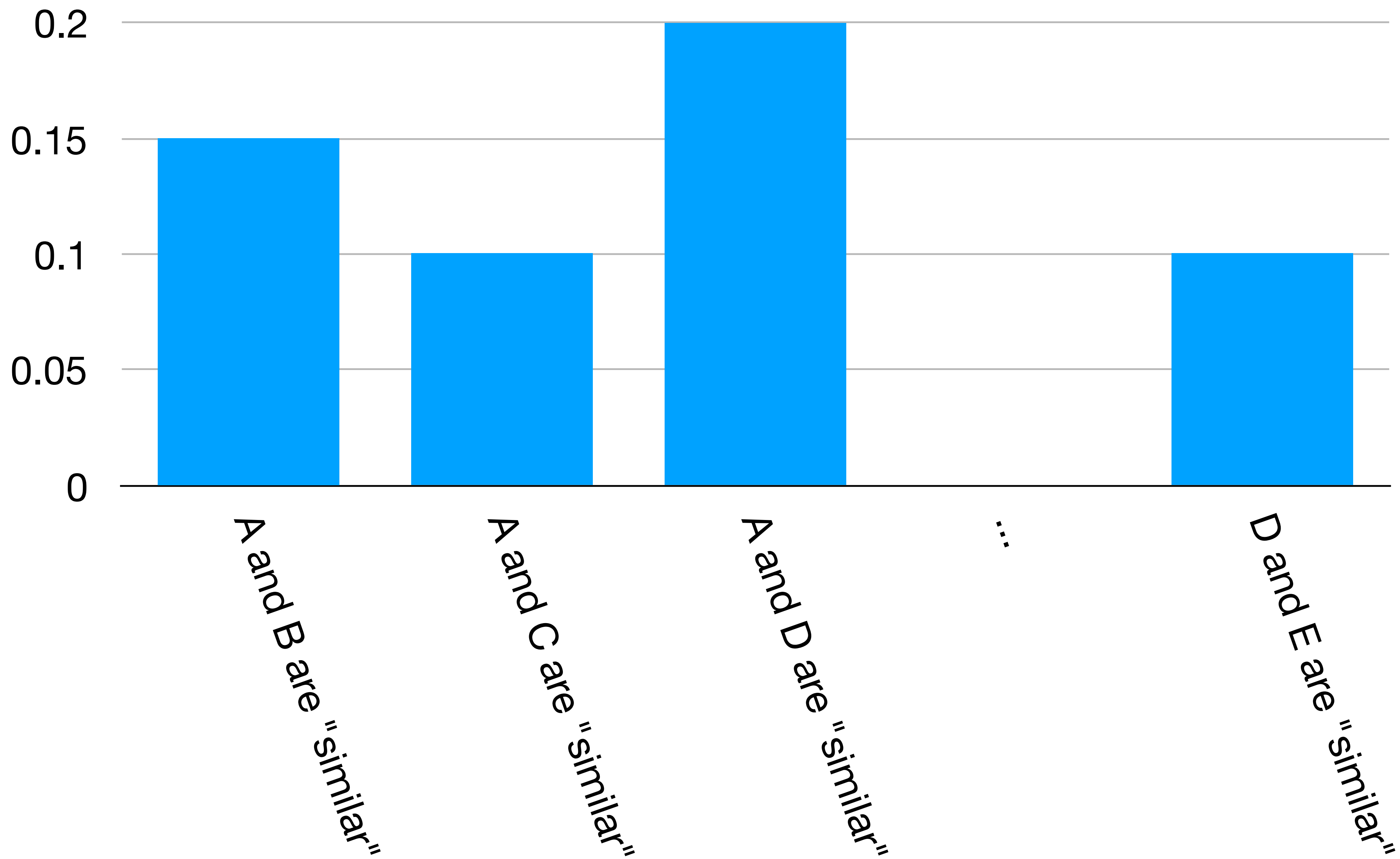
Might connect points that shouldn't be connected

In general: try different parameters for nearest neighbor graph construction when using Isomap + visualize

t-SNE
(t-distributed stochastic neighbor embedding)

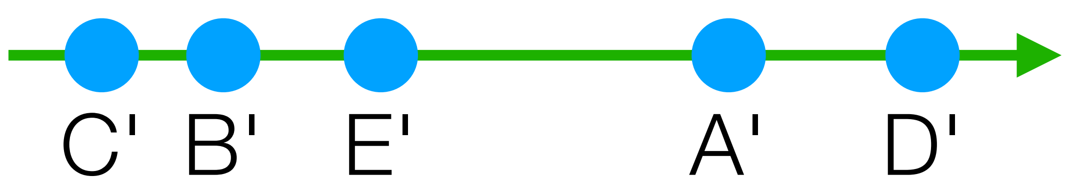
t-SNE High-Level Idea #1

- Don't use deterministic definition of which points are neighbors
- Use probabilistic notation instead

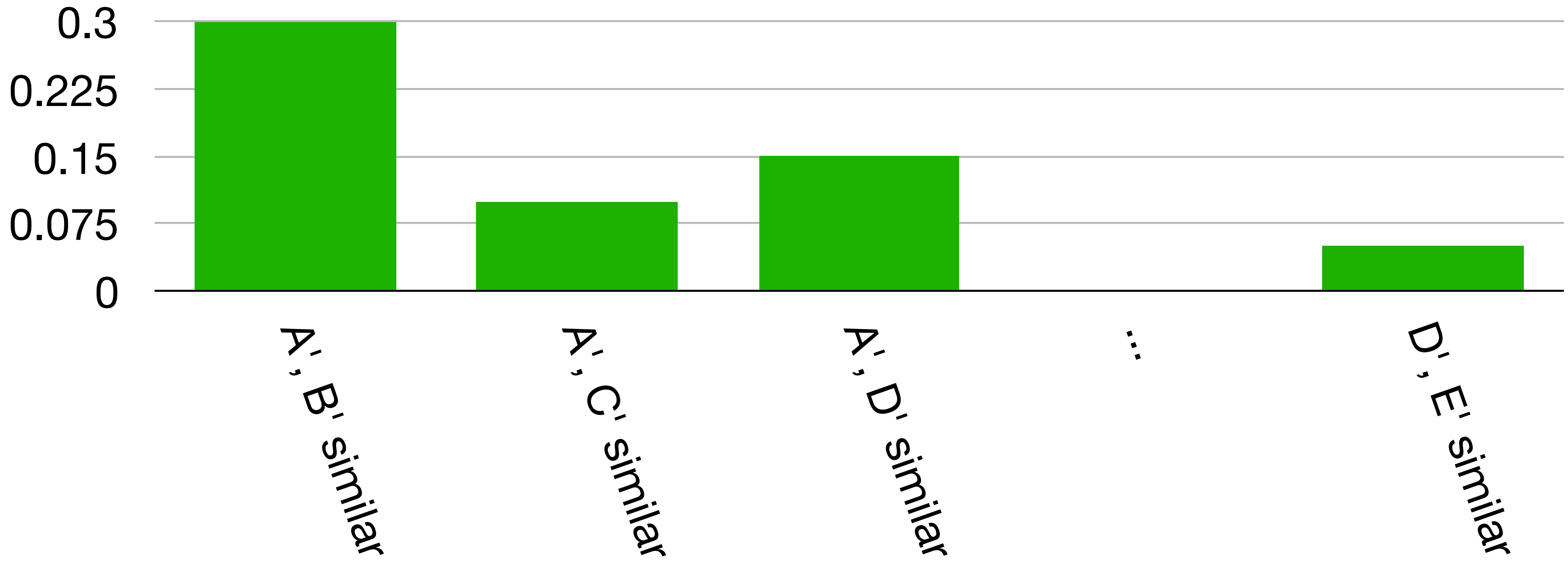


t-SNE High-Level Idea #2

- In low-dim. space (e.g., 1D), suppose we just randomly assigned coordinates as a candidate for a low-dimensional representation for A, B, C, D, E (I'll denote them with primes):

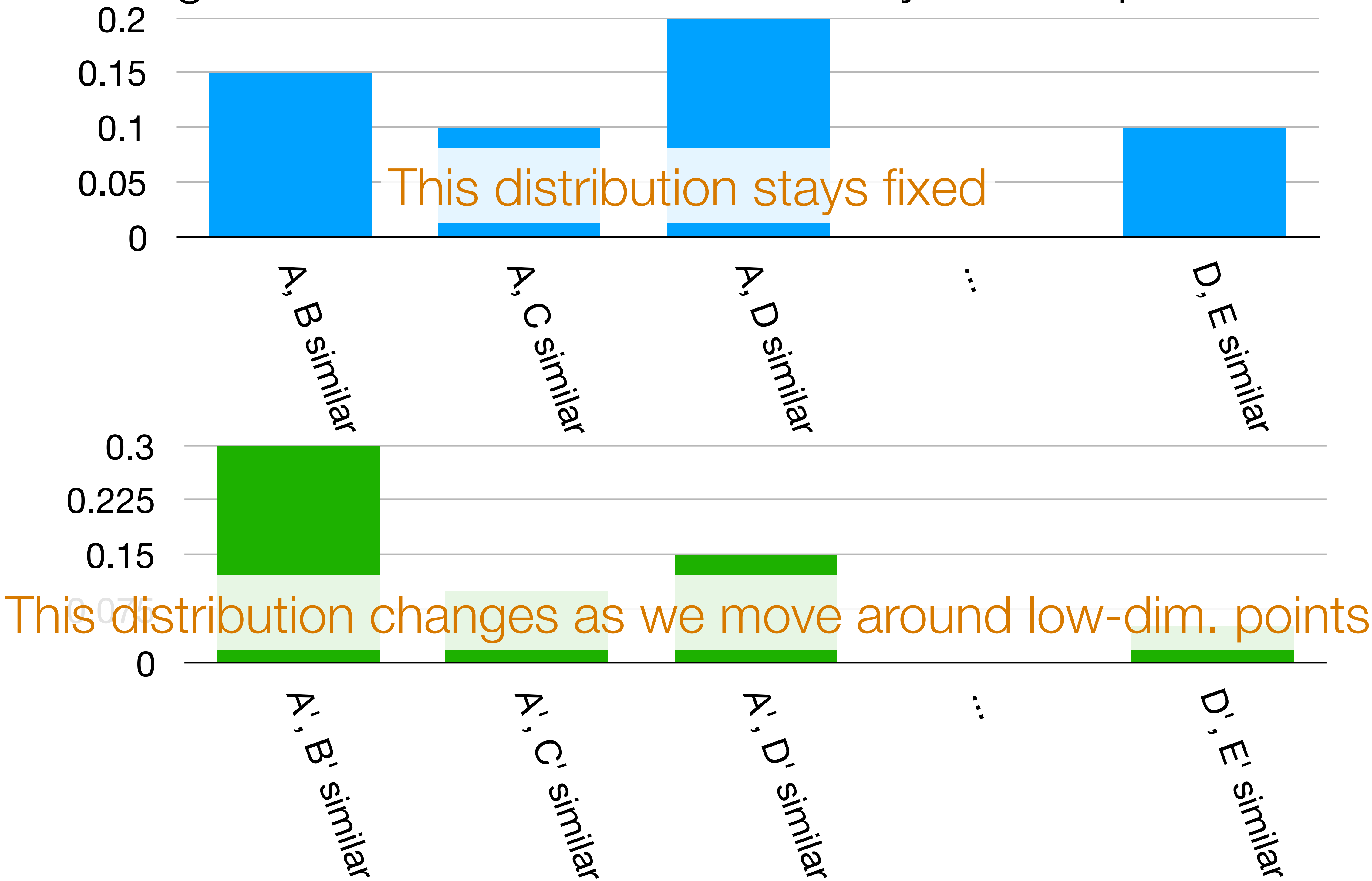


- With any such candidate choice, we can define a probability distribution for these <u>low-dimensional</u> points being similar



t-SNE High-Level Idea #3

- Keep improving low-dimensional representation to make the following two distributions look as closely alike as possible



Technical Detail for t-SNE

Fleshing out high level idea #1

Suppose there are n high-dimensional points $x_1, x_2, \ldots, x_n$

For a specific point i, point i picks point j ($\neq i$) to be a neighbor with probability:

$$p_{j|i} = \frac{\exp(-\frac{\|x_i - x_j\|^2}{2\sigma_i^2})}{\sum_{k \neq i} \exp(-\frac{\|x_i - x_k\|^2}{2\sigma_i^2})}$$

σ_i (depends on i) controls the probability in which point j would be picked by i as a neighbor (think about when it gets close to 0 or when it explodes to ∞)

σ_i is controlled by a knob called 'perplexity'
(rough intuition: it is like selecting small vs large neighborhoods for Isomap)

Points i and j are "similar" with probability: $p_{i,j} = \frac{p_{j|i} + p_{i|j}}{2n}$

This defines the earlier blue distribution

Technical Detail for t-SNE

Fleshing out high level idea #2

Denote the n low-dimensional points as $x_1', x_2', \ldots, x_n'$

Low-dim. points i and j are "similar" with probability: $q_{i,j} = \dfrac{\frac{1}{1+\|x_i' - x_j'\|^2}}{\sum_{k \neq m} \frac{1}{1+\|x_k' - x_m'\|^2}}$

This defines the earlier green distribution

Fleshing out high level idea #3

Use gradient descent (with respect to $q_{i,j}$) to minimize:

$$\sum_{i \neq j} p_{i,j} \log \frac{p_{i,j}}{q_{i,j}}$$

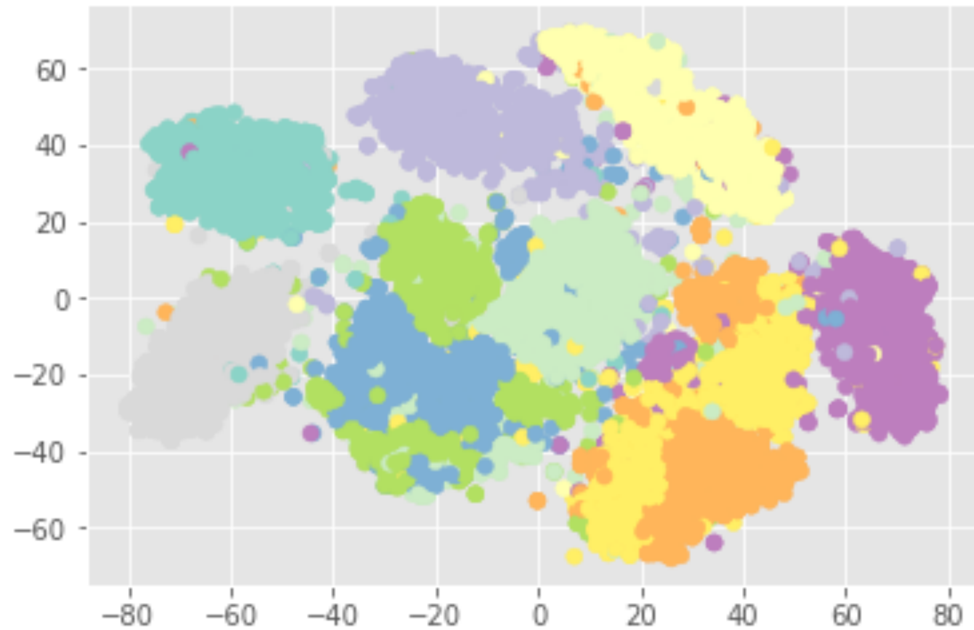
This is the KL-divergence between distributions $\boldsymbol{p}$ and $\boldsymbol{q}$

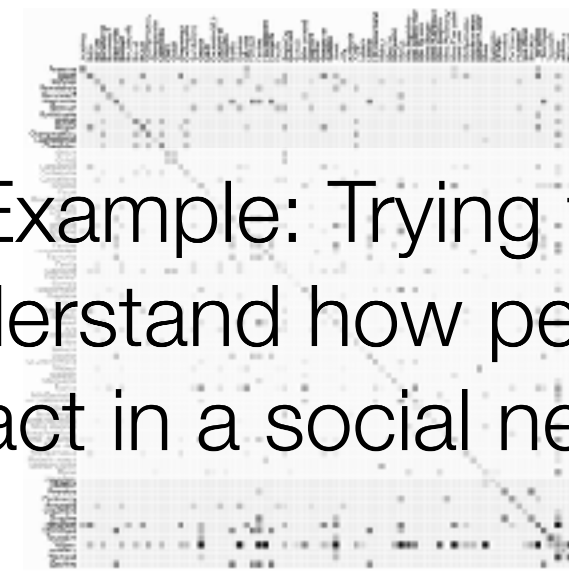
Manifold Learning with t-SNE

Demo

Visualization

is a way of debugging data analysis!





Example: Trying to understand how people interact in a social network

Important:
Handwritten digit demo was a **toy example** where we know which images correspond to digits 0, 1, … 9

Many real UDA problems:
The data are **messy** and it's not obvious what the "correct" labels/answers look like, and "correct" is ambiguous!

This is largely why I am covering "supervised" methods (require labels) *after* "unsupervised" methods (don't require labels)

Top right image source: https://bost.ocks.org/mike/miserables/

Dimensionality Reduction for Visualization

- There are *many* methods (I've posted a link on the course webpage to a scikit-learn Swiss roll example using ~10 methods)
- PCA is very well-understood; the new axes can be interpreted
- Nonlinear dimensionality reduction: new axes may not really be all that interpretable (you can scale axes, shift all points, etc)
- PCA and t-SNE are good candidates for methods to try first
- If you have good reason to believe that only certain features matter, of course you could restrict your analysis to those!